




# ENVISIONING OUR 共创 FUTURE TOGETHER 未来

 19TH ANNUAL CONFERENCE • APRIL 7-10, 2010 • SAN FRANCISCO, CA





19TH ANNUAL CONFERENCE  
APRIL 7-10, 2010  
SAN FRANCISCO, CA



### CONFERENCE CO-CHAIRS

- **Pehong Chen** – *President & CEO*, Broadvision, Inc.
- **Doreen Woo Ho** – *Former President & CEO*, United Commercial Bank
- **Lawrence Low** – *Partner*, Orrick, Herrington & Sutcliffe LLP
- **Leslie Tang Schilling** – *Founder & Director*, Union Square Investment Company

### CONFERENCE HOTEL

**Palace Hotel**  
2 New Montgomery Street  
San Francisco, California 94105

- For hotel reservations call (415) 512-1111 or visit [www.SFPalace.com](http://www.SFPalace.com) and inquire about the Committee of 100's conference room rates.

### CONFERENCE SUMMARY

#### **Wednesday, April 7, 2010**

- Exclusive Opening Reception at the Asian Art Museum. 6:00pm – 9:00pm. *By Invitation Only.*

#### **Thursday April 8, 2010**

- Pre-Conference Breakfast with C-100 Members. 8:00am – 9:00am. *By Invitation Only.*
- Conference Programming. 9:00am – 5:15pm. Panel topics include:
  - **Cross-Strait Relations**
  - **The U.S.-China Economic Outlook for the New Decade**
  - **Educating the Next Generation of Global Leaders**
- Gala Dinner & Award Ceremony. 6:00pm – 9:30pm.

#### **Friday April 9, 2010**

- Conference Programming. 9:00am – 5:00pm. Panel topic include:
  - **Coming of Age: Are We Where We Should Be?**
  - **Running the Innovation Race in a Globalized World**
  - **Changing the Landscape of Multicultural Education in America**

#### **Saturday April 10, 2010**

- C-100 Professional Leadership Development Forum. 12:00pm – 4:00pm.

## CONFERENCE EVENTS

### Gala Dinner & Awards Ceremony – Thursday, April 8

- Join us in honoring extraordinary individuals and organizations whose achievements have impacted U.S.-China relations and the lives of Chinese Americans.
- The guests of honor of this year's gala include:
  - **Chinese American Nobel Laureates – The Honorable Steven Chu, Dr. Charles Kao, Dr. Daniel C. Tsui, & Dr. Chen Ning Yang**
- Expected Attendance: 600 – 700
- Dress: Black Tie or Asian Attire

### Conference Programming – April 8-9

- The two-day conference features exciting panel discussions and keynote speakers engaging in key issues pertaining U.S.-China relations and Chinese Americans.
- This year's speakers include:
  - **Dominic Barton**, *Managing Director, McKinsey & Co.*
  - **Willie Brown**, *Former Mayor of San Francisco*
  - **Joseph Cao**, *2<sup>nd</sup> District of Louisiana Representative, U.S. Congress*
  - **John S. Chen**, *Chairman, Committee of 100, Chairman, President & CEO, Sybase Inc.*
  - **Steve Chen**, *Co-Founder, YouTube*
  - **David Chiu**, *President, SF Board of Supervisors*
  - **Gu Binglin**, *President, Tsinghua University*
  - **Matthew Fong**, *Former California State Treasurer & Principal Managing Director, Stonebrae Club Partners*
  - **Mary Anne Fox**, *Chancellor, UC San Diego*
  - **John Hagel III**, *Co-chairman, Deloitte LLP Center for the Edge*
  - **John L. Hennessy**, *President, Stanford University*
  - **Gene Huang**, *Chief Economist, FedEx*
  - **Stewart Kwoh**, *President & Executive Director, Asian Pacific American Legal Center*
  - **Lip-Bu Tan**, *Chairman, Walden International Group*
  - **Steve Westly**, *Former California State Controller and Managing Partner, Westly Group*
  - **Henry Yang**, *Chancellor, UC Santa Barbara*
  - **Zhou Qifeng**, *President, Peking University*
- Expected attendance: 250 – 300
- Conference attendees include:
  - Committee of 100 members
  - Corporate executives from top multinational companies
  - Influential opinion leaders
  - Up and coming professionals

**CONFERENCE EVENTS**

**Exclusive Opening Reception – Wednesday, April 7**

- The Committee of 100 kicks off the conference with this special reception to thank the sponsors who made the event possible. This exclusive reception, attended only by members, speakers, and sponsors will be held at the Asian Art Museum, creating an exciting atmosphere for guests to gather and meet.

Location: Asian Art Museum  
 200 Larkin Street

- Expected Attendance: 150 – 200

**Pre-Conference Breakfast with C-100 Members – Thursday, April 8**

- This special breakfast is for C-100 Members and conference sponsors to introduce themselves before the beginning of the conference.

**C-100 Professional Leadership Development Forum – Saturday, April 10**

- The Committee of 100 welcome up and coming professional leaders from the local area to join them in small round-table discussions providing leadership advice to assist in their future endeavors. This is a unique opportunity to have in-depth discussions with Committee of 100 members, whom include CEO's, senior partners of law firms, respected academics, policymakers, and acclaimed artists.

- Expected Attendance: 150 – 200

**PAST MEDIA COVERAGE**

**Print**

AFP	Forbes	San Jose Mercury
Bloomberg	Los Angeles Times	Sing Tao Daily
BusinessWeek.com	International Herald Tribune	USA Today
CNBC.com	MSNBC	World Journal
CNNMoney.com	San Francisco Chronicle	

**Television**

Bloomberg News	CNN Money	China International Radio
CNBC	C-Span	KCBS
ETTV	Sinovision	KQED
Phoenix TV	USWTV	The Brian Lehrer Show

**Radio**

**IMPORTANT DATES**

- **March 21, 2010** – Palace Hotel room reservation deadline
- **March 26, 2010** – Conference registration deadline
- **April 7 - 10, 2010** – Committee of 100's 19<sup>th</sup> Annual Conference



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# SPONSORSHIP COMMITMENT FORM

Thank you for your consideration in becoming a sponsor of the Committee of 100's 19th Annual Conference. The Committee of 100 is recognized by the IRS as a tax exempt 501(c)(3) organization. Our different levels of sponsorship are:

- PLATINUM**     \$ 200,000
- PALLADIUM**     \$ 100,000
- DIAMOND**     \$ 50,000
- GOLD**     \$ 25,000
- SILVER**     \$ 15,000
- BRONZE**     \$ 10,000
- JADE**     \$ 5,000

\_\_\_ I am unable to sponsor at this time but would like to attend the conference. Please send me the conference registration information.

\_\_\_ I am unable to sponsor at this time but would like to contribute \$ \_\_\_\_\_ to support the work of the Committee of 100.

Please fill in the following:

Name / Organization \_\_\_\_\_  
(exactly as it should be listed in all sponsorship acknowledgements)

Contact Person \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Please return this form and make checks payable to:

**Committee of 100, Inc.**  
677 Fifth Avenue, 5th Floor  
New York NY 10022  
Attn: Michael Lee

For credit card payments, wire transfers, stock contributions, or other questions, please contact:

**Michael Lee, Development Director**  
phone 212-371-6565  
fax 212-371-9009  
email mlee@committee100.org



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# SPONSOR BENEFITS

**PLATINUM** \$200,000 **PALLADIUM** \$100,000 **DIAMOND** \$50,000 **GOLD** \$25,000 **SILVER** \$15,000 **BRONZE** \$10,000 **JADE** \$5,000

	PLATINUM \$200,000	PALLADIUM \$100,000	DIAMOND \$50,000	GOLD \$25,000	SILVER \$15,000	BRONZE \$10,000	JADE \$5,000
<b>BRANDING</b>							
Branding as the official presenting sponsor of the entire conference	■						
Branding as an official presenting sponsor of the gala dinner	■	■					
Branding as the official presenting sponsor of the opening reception, private members dinner, or leadership development event			■				
Branding as a sponsor of a conference panel or luncheon				■			
Opportunity to show a short video at the beginning of the conference	■						
Opportunity to show a short video at the gala dinner	■	■					
Opportunity for a representative to mentor alongside C-100 members at the Leadership Development Event	■	■	■				
Acknowledged by the emcee at the gala dinner	■	■	■	■			
Recognized as a respective sponsor in conference press releases, opening reception invitation, and gala dinner invitation	■	■	■				
Recognized as a respective sponsor in conference program, website, and signage	■	■	■	■	■	■	■
Opportunity to distribute promotional items to all conference attendants	■						
Opportunity to distribute promotional items to gala dinner guests	■	■					
Opportunity to distribute promotional items to opening reception guests	■	■	■				
Opportunity to distribute promotional items to sponsored panel or luncheon attendants				■			
Size of ad placement in conference program (full or half page)	full	full	full	full	half	half	half
Number of complimentary 2-day conference registrations	20	20	10	10	10	8	4
Two exclusive tables with premier locations at the gala dinner	■	■					
Number of premium seats at prime tables for gala dinner			10	10	10	8	4
Number of invitations to opening reception at Asian Art Museum	20	20	10	8	6	4	2
Number of invitations to pre-conference breakfast to meet C-100 members	2	2	2	1	1	1	1
<b>ATTENDANCE</b>							

## MARKETING / PROMOTIONS



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**GENERAL REGISTRATION FORM**

- You can also register online with your credit card at [www.Committee100.org/Conference](http://www.Committee100.org/Conference)
- If you or your company would like become a sponsor of the conference, contact Michael E. Lee at [MLEe@Committee100.org](mailto:MLEe@Committee100.org) or (212) 371-6565

**BADGE INFORMATION** – This is how your badge will read. Please print carefully. Use one form per registrant.

Mr.    Mrs.    Ms.    Dr.    Other: \_\_\_\_\_

\_\_\_\_\_  
 First Name Last Name Middle Name/Initial

\_\_\_\_\_  
 Title/Position

\_\_\_\_\_  
 Company/Organization/Affiliation

**REGISTRATION INFORMATION**

\_\_\_\_\_  
 Mailing Address Apt./Suite

\_\_\_\_\_  
 City State Zip Country

\_\_\_\_\_  
 Phone Fax Email

**REGISTRATION OPTIONS & FEES**

<input type="checkbox"/>	<b>FULL CONFERENCE REGISTRATION: Day &amp; Evening Programs</b> Includes all meals, refreshments and sessions for the opening reception on April 7, panels and luncheons mornings & afternoons of April 8-9, and the gala dinner the evening of April 8. Admission to the mentoring event not included. Leadership Development Forum applicants must apply at <a href="http://www.Committee100.org/Conference">www.Committee100.org/Conference</a>	<b>\$1,000</b>
<input type="checkbox"/>	<b>General Admission to Day Programs Only: Conference Panels &amp; Luncheons</b> Includes all meals and sessions for the panels & luncheons mornings & afternoons of April 8-9	<b>\$500</b>
<input type="checkbox"/>	<b>General Admission to Evening Programs Only: Opening Reception at the Asian Art Museum + Gala Awards Dinner</b> Includes all meals and refreshments for reception and gala the evenings of April 7 & 8 respectively	<b>\$600</b>
<input type="checkbox"/>	<b>Non-Profit/ Academia/Government Admission to Day Programs Only: Conference Panels &amp; Luncheon</b> Includes all meals and sessions for the panels & luncheons mornings & afternoons of April 8-9	<b>\$400</b>
<input type="checkbox"/>	<b>I am unable to attend the conference, but have enclosed a tax-deductible contribution in support the Committee of 100's conference.</b> <i>C-100 is a non-profit 501(c)(3) organization. All donations are tax-deductible.</i>	<b>\$</b>
<b>Total:</b>		<b>\$</b>



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**METHOD OF PAYMENT**

- Check Enclosed:** (Payable to "Committee of 100 Inc." in U.S. funds drawn on a U.S bank.)
- Credit Card:**  American Express  Visa  MasterCard




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Cardholder Name	Card Number	Exp. Date (MM/YY)	Authorization Code
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Signature

Billing Address (If Different than Above)

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Street	City	State	Zip	Country
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**Please complete this form and send it to the Committee of 100 by Friday, March 26, 2010.**

The Committee accepts both mailed and faxed registration forms. Because space is limited, we encourage you to register as soon as possible by email, fax or to the mailing address listed below:

**Committee of 100, attn: Michael T. Jee • 677 Fifth Avenue, 5<sup>th</sup> Floor • New York, NY 10022**  
**Email: MJee@committee100.org • Telephone: (212) 371-6565 • Fax: (212) 371-9009**



**LIABILITY**

The Committee of 100, its staff, Board and sponsors claim no liability for the acts of any suppliers to this conference nor for the safety of any attendee while in transit to or from this event, unless transportation is included as part of a special event. Planners and sponsors reserve the right to cancel this function without penalty. The total amount of any liability of the planners and sponsors will be limited to a refund of the registration and/or individual ticket price. Your signature acknowledges acceptance of these provisions of registration. Registrations will NOT be accepted without an authorized signature.

**AMERICANS WITH DISABILITIES ACT COMPLIANCE**

The Committee of 100 will make every reasonable effort to accommodate the special needs of all conference participants. Please attach a separate sheet indicating any special assistance you require by March 19, 2010 (e.g. wheelchair accessibility, etc.)

**REGISTRATION TERMS & CONDITIONS**

**PAYMENT**

Full payment is due and must accompany this signed registration form. Registration fees can be paid by credit card or check. Make your check payable to: The Committee of 100. All forms must be signed to be valid. Please keep a copy for your records. Mail form and payment to: The Committee of 100, 677 5<sup>th</sup> Avenue 5<sup>th</sup> Floor, New York, NY 10022. If paying by credit card, you can fax a completed registration form to **212-371-9009**.

**CANCELLATION/REFUND POLICY**

Cancellations must be made **in writing**. Substitutions may be made at anytime without charge. Cancellations received after March 31, 2010 are subject to a \$50 fee. There is an additional \$20 handling fee for all returned checks. No refunds will be given after April 5, 2010. Refunds will be issued after the Conference.

# LEADERSHIP DEVELOPMENT FORUM



## Leadership Development Forum

C-100's leadership development forum is designed for individuals with at least 6 years of professional experience. Through the forum, mid-senior level professionals will develop an understanding of strategies needed to advance in their careers by learning directly from prominent C-100 members. Members and professionals will be matched based on career interests and be seated in groups of 5-6 in a roundtable setting for an in-depth discussion.

**Who:** Professionals with at least 6 years of experience

**When:** Saturday, April 10, 2010

**Where:** The Palace Hotel  
San Francisco, California

**Cost:** \$50.00, upon acceptance into the event

Please apply at <http://conference.committee100.org/2010/>

For more information contact Alice Lin at [alin@committee100.org](mailto:alin@committee100.org) or (212) 371-6565

Promotional Partner:



The Committee of 100 is a national, non-profit, non-partisan organization of Chinese-American leaders dedicated to the dual mission: (1) To encourage constructive relations between the peoples of the United States and Greater China. (2) To promote the full participation of Chinese-Americans in all aspects of American life. The organization draws upon the collective experience, knowledge, and resources of our members: Chinese-Americans who have achieved distinguished accomplishments in their field of endeavor and are guided by the precept, "Seeking Common Ground While Respecting Differences."